

Kenilworth-Parkside Planning Kick-Off Meeting

November 20, 2013



Move • **Grow** • **Be Green**

Kick-Off Meeting Agenda

1. Welcome + Team Introductions
2. Project History
3. Overview of Planning Project
 - a. Purpose
 - b. Scope
 - c. Deliverables
 - d. Next Steps
4. Community Input
 - a. Program Feedback Exercise
 - b. Stakeholder Interviews Discussion
5. Discussion/Question + Answer

Project History – Brief Overview

- Previous construction effort stopped in 2010.
- Ongoing environmental issues significantly delayed project at Kenilworth Recreation Center site.
- Community + District agencies collaborated to move project ahead at Kenilworth ES site.
- DPR, along with DC Office of Planning, acquired a team to help develop a long-term program plan and concepts for a new facility at Kenilworth ES.

Project Scope

Purpose: Develop a concept design based upon long term need for programs and services for the Kenilworth community.

Deliverables: Program map + concept design for recreation center and outdoor amenities

Timeline: Winter 2014

Next Steps: Over the next few months, tasks include:

- Demographic projections of neighborhood
- Stakeholder interviews
- Community workshop
- Presentation of program map + concept design

Community Input Exercise

A. Youth Learn to Swim 	B. Adult Learn to Swim 	C. Water Fitness 	D. Tennis Lessons + Leagues 	E. Preschool 	F. Before / After School Care 	G. School Break (Fall, Winter, Spring) 
H. Youth Athletic Leagues (Recreation) 	I. Youth Athletic Leagues (Competition) 	J. Youth Fitness + Wellness 	K. Teen Programs 	L. Youth Art, Dance, Performing Arts 	M. Adult Art, Dance, Performing Arts 	N. Adult Fitness + Wellness 
O. Adult Workforce Training 	P. Adult Leisure Learning 	Q. Programs for People with Disabilities 	R. Summer Camps 	S. Community Special Events (Concerts, Cultural Fairs, Etc.) 	T. Athletic Special Events (Foot Races, etc.) 	U. Nature / Environmental Education 
V. Programs for Adults Over 50 	W. Basic Healthcare Services: _____ 	X. Other: _____	Y. Other: _____	Z. Other: _____	1. Other: _____	2. Other: _____

- ✓ Help us understand which programs and + services are important for your family.
- ✓ Select your top three priority program areas for the future recreation center.
- ✓ What programs or services are missing from this list?

Stakeholder Interviews

- ✓ Major stakeholder groups will be interviewed to help the team understand more details about the community.
- ✓ Help us determine which groups to interview.

MAJOR STAKEHOLDER GROUP(S) FOR DISCUSSION:

- ANC Representatives
- Eastland Gardens Civic Association
- DCPNI
- DPR
- Other District Agencies (DCPS, DDOE, etc..)
- What group is missing?

Discussion + Next Steps

- Establish a project website
- Stakeholder Interviews
- Demographic analysis and projections over the next 10+ years
- Community Workshop – January 2013
 - ✓ Review findings
 - ✓ Robust discussion on programs, services + facilities

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